

## YouGov / Sun survey - headline figures



Samples: 1184 Labour Party members

1102 Labour-supporting members of trade unions affiliated to the Labour Party

Fieldwork: 27-29 July 2010

1st preference support	Party members	TU members	MPs and MEPs*	Overall electoral college
	%	%	%	%
<b>David Miliband</b>	38	34	39	<b>37</b>
<b>Ed Miliband</b>	32	26	30	<b>29</b>
<b>Diane Abbott</b>	13	17	5	<b>12</b>
<b>Andy Burnham</b>	10	13	12	<b>12</b>
<b>Ed Balls</b>	7	11	14	<b>11</b>

Run-off between the Milibands				
<b>David Miliband</b>	50	56	55**	<b>54</b>
<b>Ed Miliband</b>	50	44	45**	<b>46</b>

\* Source for MPs' and MEPs' first preferences: Left Foot Forward

\*\* Assuming MPs who support Abbott, Balls, Burnham divide equally between Ed Miliband and David Miliband

How left-wing do party members regard the candidates?					
	David Miliband	Ed Miliband	Diane Abbott	Andy Burnham	Ed Balls
	%	%	%	%	%
<b>Very/fairly left-wing</b>	9	21	68	24	20
<b>Slightly left-of-centre</b>	33	43	13	37	40
<b>Centre</b>	33	22	5	18	22
<b>Right of centre</b>	19	8	5	8	11

NB Asked about themselves, 53% of party members say they are "very" or "fairly" left-wing, 32% say they are "slightly left-of-centre", 85 say they are centre and 3% right-of-centre

<b>Which candidate party members most think has leadership qualities</b>					
	<b>David Miliband</b>	<b>Ed Miliband</b>	<b>Diane Abbott</b>	<b>Andy Burnham</b>	<b>Ed Balls</b>
	%	%	%	%	%
<b>Would be most effective, as leader of the opposition, at holding the present government to account</b>	<b>40</b>	24	7	6	13
<b>Is most likeable</b>	22	<b>29</b>	13	17	8
<b>Most shares your political views</b>	22	<b>24</b>	18	12	8
<b>Is most in touch with the lives of ordinary voters</b>	14	15	20	<b>22</b>	9
<b>Is most likely to lead Labour to victory at the next General Election</b>	<b>52</b>	24	3	2	5
<b>Would make the best Prime Minister</b>	<b>41</b>	27	4	5	6

<b>Asset or liability? How party members regard other leading Labour figures</b>				
	<b>Asset</b>	<b>Liability</b>	<b>Don't know</b>	<b>Net asset</b>
	%	%	%	%
<b>Alan Johnson</b>	74	11	15	63
<b>Alistair Darling</b>	74	17	9	57
<b>Harriet Harman</b>	73	20	7	53
<b>Yvette Cooper</b>	57	15	28	42
<b>Dennis Skinner</b>	53	19	28	34
<b>Jon Cruddas</b>	49	16	35	33
<b>Gordon Brown</b>	56	34	10	22
<b>Peter Mandelson</b>	29	61	10	-32