



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Vitter Badly Damaged; Highly Vulnerable in Runoff Election

Date: 9-23-15

A new national Public Policy Polling survey of Louisiana voters finds that David Vitter has seen a large decline in his popularity over the last year, and that while he's still favored to make the runoff for Governor he is in a bad position when it comes to a head to head match up with John Bel Edwards.

Key findings from the survey include:

-Vitter has become quite unpopular, with only 34% of voters rating him favorably to 51% with a negative opinion of him. A year ago at this time 46% of voters approved of the job he was doing to just 35% who disapproved. Most striking is how sour even Republicans have gotten on him- only 46% rate him favorably to 44% who see him negatively. And he's quite unpopular with both independents (30/52) and Democrats (24/58).

-Vitter is still well positioned to make the runoff election. His 27% standing is just behind 28% for John Bel Edwards, but well ahead of the 15% and 14% Scott Angelle and Jay Dardenne respectively are receiving. Among voters who are undecided for Governor, only 24% have a favorable opinion of Vitter to 49% with an unfavorable one, suggesting he may not have a lot of room to gain either.

-When it comes to the runoff election Vitter trails Edwards 50/38, a massive turn around from a year ago when Vitter led that match up 50/32. 28% of Republican voters even say right now that they would vote for Edwards before they would vote for Vitter. Other Republicans fare better than Vitter in match ups against Edwards- Dardenne leads him 42/40, while Angelle ties at 40%.

-Vitter is especially struggling with women. Only 28% have a favorable opinion of him to 54% with a negative one, and he trails Edwards 57/30 head to head with them.

These numbers make it clear that the landscape around the Louisiana Gubernatorial race has changed dramatically. **A year ago Vitter looked like a clear favorite but he's become very unpopular in the time since, and now it appears that there is a very good chance he will be defeated this fall.**

Public Policy Polling surveyed 616 likely voters on September 21st and 22nd on behalf of Gumbo PAC. The survey's margin of error is +/-4.0%





Louisiana Survey Results

Q1 How likely would you say you are to vote in next month's election for Governor and other important offices: will you definitely vote, probably vote, are the chances 50/50, or will you probably not vote?

Will definitely vote 95%
Will probably vote 5%
Chances are 50/50 0%
Will probably not vote..... 0%

Q2 Do you have a favorable or unfavorable opinion of Scott Angelle?

Favorable..... 29%
Unfavorable 29%
Not sure 42%

Q3 Do you have a favorable or unfavorable opinion of Jay Dardenne?

Favorable..... 33%
Unfavorable 32%
Not sure 34%

Q4 Do you have a favorable or unfavorable opinion of John Bel Edwards?

Favorable..... 35%
Unfavorable 27%
Not sure 38%

Q5 Do you have a favorable or unfavorable opinion of David Vitter?

Favorable..... 34%
Unfavorable 51%
Not sure..... 14%

Q6 The candidates for Governor are Republican Scott Angelle, Republican Jay Dardenne, Democrat John Bel Edwards, and Republican David Vitter. If the election was today, who would you vote for?

Scott Angelle..... 15%
Jay Dardenne 14%
John Bel Edwards..... 28%
David Vitter 27%
Undecided..... 17%

Q7 Given the same list of candidates, who would be your second choice for Governor?

Scott Angelle..... 18%
Jay Dardenne 24%
John Bel Edwards..... 12%
David Vitter 9%
Not sure..... 38%

Q8 If the candidates in the runoff election for Governor were Republican Scott Angelle and Democrat John Bel Edwards, who would you vote for?

Scott Angelle..... 40%
John Bel Edwards..... 40%
Not sure..... 20%

Q9 If the candidates in the runoff election for Governor were Republican David Vitter and Democrat John Bel Edwards, who would you vote for?

David Vitter 38%
John Bel Edwards..... 50%
Not sure..... 12%





Q10 If the candidates in the runoff election for Governor were Republican Jay Dardenne and Democrat John Bel Edwards, who would you vote for?

Jay Dardenne 42%
John Bel Edwards..... 40%
Not sure 18%

Q11 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 35%
Mitt Romney..... 55%
Someone else / Don't remember 10%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 44%
Republican..... 40%
Independent..... 16%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 65%
African-American 29%
Other..... 6%

Q15 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45..... 28%
46 to 65..... 44%
Older than 65..... 28%





	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Angelle Favorability						
Favorable	29%	89%	30%	16%	18%	14%
Unfavorable	29%	1%	32%	39%	36%	25%
Not sure	42%	10%	39%	44%	46%	62%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Dardenne Favorability						
Favorable	33%	31%	80%	23%	28%	23%
Unfavorable	32%	45%	6%	43%	33%	24%
Not sure	34%	24%	14%	34%	39%	53%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Bel Edwards Favorability						
Favorable	35%	28%	28%	73%	13%	22%
Unfavorable	27%	43%	29%	4%	47%	15%
Not sure	38%	29%	43%	23%	40%	63%





	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Vitter Favorability						
Favorable	34%	17%	12%	5%	90%	24%
Unfavorable	51%	73%	73%	78%	3%	49%
Not sure	14%	10%	15%	17%	6%	27%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Governor Vote First Choice						
Scott Angelle	15%	100%	-	-	-	-
Jay Dardenne	14%	-	100%	-	-	-
John Bel Edwards	28%	-	-	100%	-	-
David Vitter	27%	-	-	-	100%	-
Undecided	17%	-	-	-	-	100%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Governor Vote Second Choice						
Scott Angelle	18%	-	32%	22%	26%	1%
Jay Dardenne	24%	32%	-	28%	36%	8%
John Bel Edwards	12%	22%	29%	-	11%	9%
David Vitter	9%	22%	16%	11%	-	3%
Not sure	38%	24%	24%	39%	27%	80%





	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Angelle / Bel Edwards						
Scott Angelle	40%	82%	50%	2%	62%	18%
John Bel Edwards	40%	15%	33%	94%	16%	20%
Not sure	20%	3%	16%	4%	22%	62%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Vitter / Bel Edwards						
David Vitter	38%	34%	22%	1%	93%	26%
John Bel Edwards	50%	53%	61%	98%	4%	34%
Not sure	12%	13%	17%	0%	3%	40%

	Base	Governor Vote First Choice				
		Scott Angelle	Jay Dardenne	John Bel Edwards	David Vitter	Undecided
Dardenne / Bel Edwards						
Jay Dardenne	42%	53%	86%	2%	64%	26%
John Bel Edwards	40%	34%	8%	95%	19%	16%
Not sure	18%	14%	7%	3%	17%	57%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Angelle Favorability				
Favorable	29%	24%	33%	20%
Unfavorable	29%	28%	29%	38%
Not sure	42%	48%	38%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Dardenne Favorability				
Favorable	33%	26%	40%	23%
Unfavorable	32%	34%	32%	29%
Not sure	34%	40%	29%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bel Edwards Favorability				
Favorable	35%	52%	25%	35%
Unfavorable	27%	14%	35%	27%
Not sure	38%	34%	40%	39%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Vitter Favorability				
Favorable	34%	19%	46%	18%
Unfavorable	51%	65%	40%	66%
Not sure	14%	15%	14%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Governor Vote First Choice				
Scott Angelle	15%	7%	20%	12%
Jay Dardenne	14%	10%	16%	12%
John Bel Edwards	28%	58%	12%	10%
David Vitter	27%	10%	41%	16%
Undecided	17%	15%	12%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Governor Vote Second Choice				
Scott Angelle	18%	18%	20%	7%
Jay Dardenne	24%	24%	26%	12%
John Bel Edwards	12%	9%	14%	9%
David Vitter	9%	2%	14%	3%
Not sure	38%	47%	27%	69%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Angelle / Bel Edwards				
Scott Angelle	40%	8%	64%	24%
John Bel Edwards	40%	75%	20%	21%
Not sure	20%	17%	16%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Vitter / Bel Edwards				
David Vitter	38%	11%	58%	22%
John Bel Edwards	50%	83%	32%	37%
Not sure	12%	6%	10%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Dardenne / Bel Edwards				
Jay Dardenne	42%	16%	61%	23%
John Bel Edwards	40%	72%	24%	17%
Not sure	18%	12%	14%	60%

	Base	Gender	
		Woman	Man
Angelle Favorability			
Favorable	29%	27%	31%
Unfavorable	29%	27%	32%
Not sure	42%	46%	37%





	Base	Gender	
		Woman	Man
Dardenne Favorability			
Favorable	33%	29%	38%
Unfavorable	32%	30%	35%
Not sure	34%	41%	27%

	Base	Gender	
		Woman	Man
Bel Edwards Favorability			
Favorable	35%	36%	35%
Unfavorable	27%	23%	31%
Not sure	38%	41%	34%

	Base	Gender	
		Woman	Man
Vitter Favorability			
Favorable	34%	28%	40%
Unfavorable	51%	54%	48%
Not sure	14%	17%	11%





	Base	Gender	
		Woman	Man
Governor Vote First Choice			
Scott Angelle	15%	16%	13%
Jay Dardenne	14%	15%	12%
John Bel Edwards	28%	32%	23%
David Vitter	27%	20%	36%
Undecided	17%	18%	15%

	Base	Gender	
		Woman	Man
Governor Vote Second Choice			
Scott Angelle	18%	18%	17%
Jay Dardenne	24%	22%	26%
John Bel Edwards	12%	13%	10%
David Vitter	9%	7%	11%
Not sure	38%	40%	36%

	Base	Gender	
		Woman	Man
Angelle / Bel Edwards			
Scott Angelle	40%	34%	47%
John Bel Edwards	40%	46%	33%
Not sure	20%	20%	20%





	Base	Gender	
		Woman	Man
Vitter / Bel Edwards			
David Vitter	38%	30%	47%
John Bel Edwards	50%	57%	43%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Dardenne / Bel Edwards			
Jay Dardenne	42%	37%	47%
John Bel Edwards	40%	43%	38%
Not sure	18%	20%	15%

	Base	Party		
		Democrat	Republican	Independent
Angelle Favorability				
Favorable	29%	30%	32%	18%
Unfavorable	29%	25%	31%	36%
Not sure	42%	45%	37%	46%

	Base	Party		
		Democrat	Republican	Independent
Dardenne Favorability				
Favorable	33%	28%	40%	30%
Unfavorable	32%	35%	31%	29%
Not sure	34%	37%	30%	41%





	Base	Party		
		Democrat	Republican	Independent
Bel Edwards Favorability				
Favorable	35%	45%	24%	37%
Unfavorable	27%	18%	38%	24%
Not sure	38%	37%	38%	39%

	Base	Party		
		Democrat	Republican	Independent
Vitter Favorability				
Favorable	34%	24%	46%	30%
Unfavorable	51%	58%	44%	52%
Not sure	14%	18%	10%	18%

	Base	Party		
		Democrat	Republican	Independent
Governor Vote First Choice				
Scott Angelle	15%	12%	19%	12%
Jay Dardenne	14%	10%	17%	13%
John Bel Edwards	28%	47%	9%	23%
David Vitter	27%	16%	39%	30%
Undecided	17%	15%	16%	23%





	Base	Party		
		Democrat	Republican	Independent
Governor Vote Second Choice				
Scott Angelle	18%	16%	21%	14%
Jay Dardenne	24%	22%	29%	16%
John Bel Edwards	12%	13%	9%	14%
David Vitter	9%	7%	13%	3%
Not sure	38%	41%	29%	54%

	Base	Party		
		Democrat	Republican	Independent
Angelle / Bel Edwards				
Scott Angelle	40%	19%	64%	36%
John Bel Edwards	40%	62%	18%	36%
Not sure	20%	19%	18%	29%

	Base	Party		
		Democrat	Republican	Independent
Vitter / Bel Edwards				
David Vitter	38%	18%	59%	40%
John Bel Edwards	50%	74%	28%	43%
Not sure	12%	8%	14%	17%





	Base	Party		
		Democrat	Republican	Independent
Dardenne / Bel Edwards				
Jay Dardenne	42%	23%	62%	41%
John Bel Edwards	40%	62%	19%	35%
Not sure	18%	15%	19%	24%

	Base	Race		
		White	African-American	Other
Angelle Favorability				
Favorable	29%	29%	31%	13%
Unfavorable	29%	27%	32%	41%
Not sure	42%	44%	37%	47%

	Base	Race		
		White	African-American	Other
Dardenne Favorability				
Favorable	33%	37%	26%	27%
Unfavorable	32%	28%	40%	38%
Not sure	34%	34%	35%	35%





	Base	Race		
		White	African-American	Other
Bel Edwards Favorability				
Favorable	35%	32%	44%	27%
Unfavorable	27%	27%	23%	41%
Not sure	38%	41%	32%	31%

	Base	Race		
		White	African-American	Other
Vitter Favorability				
Favorable	34%	40%	18%	40%
Unfavorable	51%	48%	63%	41%
Not sure	14%	12%	19%	19%

	Base	Race		
		White	African-American	Other
Governor Vote First Choice				
Scott Angelle	15%	18%	8%	5%
Jay Dardenne	14%	16%	6%	23%
John Bel Edwards	28%	17%	55%	19%
David Vitter	27%	35%	10%	31%
Undecided	17%	14%	21%	22%





	Base	Race		
		White	African-American	Other
Governor Vote				
Second Choice				
Scott Angelle	18%	20%	14%	7%
Jay Dardenne	24%	27%	20%	15%
John Bel Edwards	12%	14%	4%	18%
David Vitter	9%	8%	10%	9%
Not sure	38%	31%	52%	51%

	Base	Race		
		White	African-American	Other
Angelle / Bel Edwards				
Scott Angelle	40%	51%	12%	42%
John Bel Edwards	40%	29%	67%	36%
Not sure	20%	20%	20%	22%

	Base	Race		
		White	African-American	Other
Vitter / Bel Edwards				
David Vitter	38%	48%	15%	40%
John Bel Edwards	50%	41%	74%	35%
Not sure	12%	11%	11%	25%





	Base	Race		
		White	African-American	Other
Dardenne / Bel Edwards				
Jay Dardenne	42%	52%	16%	54%
John Bel Edwards	40%	31%	65%	25%
Not sure	18%	17%	19%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Angelle Favorability				
Favorable	29%	30%	28%	29%
Unfavorable	29%	41%	25%	25%
Not sure	42%	29%	48%	45%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Dardenne Favorability				
Favorable	33%	33%	33%	34%
Unfavorable	32%	38%	31%	28%
Not sure	34%	29%	36%	38%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Bel Edwards Favorability				
Favorable	35%	28%	39%	36%
Unfavorable	27%	37%	21%	25%
Not sure	38%	34%	40%	39%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Vitter Favorability				
Favorable	34%	39%	34%	29%
Unfavorable	51%	45%	56%	51%
Not sure	14%	17%	10%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Governor Vote First Choice				
Scott Angelle	15%	13%	17%	12%
Jay Dardenne	14%	12%	15%	13%
John Bel Edwards	28%	22%	30%	30%
David Vitter	27%	34%	24%	25%
Undecided	17%	18%	14%	21%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Governor Vote				
Second Choice				
Scott Angelle	18%	18%	19%	16%
Jay Dardenne	24%	16%	31%	21%
John Bel Edwards	12%	11%	13%	10%
David Vitter	9%	12%	8%	6%
Not sure	38%	43%	30%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Angelle / Bel Edwards				
Scott Angelle	40%	42%	40%	37%
John Bel Edwards	40%	36%	41%	43%
Not sure	20%	23%	18%	20%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Vitter / Bel Edwards				
David Vitter	38%	42%	37%	36%
John Bel Edwards	50%	43%	55%	51%
Not sure	12%	15%	9%	13%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Dardenne / Bel Edwards				
Jay Dardenne	42%	39%	45%	38%
John Bel Edwards	40%	36%	43%	41%
Not sure	18%	25%	12%	21%

